

**Conference Program November 20, 2024 17h00 – 19h00**

**European Parliament Brussels, Room ASP 06D128 (hybrid)**

**"Seeds of Change: Pioneering Innovation and  
Collaboration for Europe's Sustainable Food Systems"**

**Event Overview:**

*17h00* Welcome and Opening Remarks

Host: Martin Hojsík MEP

*17h10* **Keynote Address**

Speaker: Catherine Geslain-Lanéelle, Director, DG-AGRI

*17h25* **Panel Discussion 1: Sustainability Benchmarking Tool for EU Farms**

Moderator: Martin Hojsík MEP

Panelists: Peter Meedendorp (President, CEJA), Bart Vandewaetere (VP Corporate Communications and ESG engagement, Nestlé), Dominik Klausner (Director, Regenerative Agriculture, SAI Platform), Alex Datema (Director Food & Agri, Rabobank Netherlands)

*17h50* Audience questions and panel responses for Panel Discussion 1

*18h05* Refreshment break

*18h15* **Panel Discussion 2: Farming & Food in Europe: Sustainable Solutions**

Moderator: Roland-Jan Meijer, Secretary-General, GLOBE EU

Panelists: Nicolae Ștefănuță MEP (member, GLOBE EU), Veerle Vandeweerd (Advisor, GeSI), Dorothy Shaver (Global Food Sustainability Business Leader, Unilever), Nicolas Verschuere (Co-founder and Chief Agronomist, Soil Capital)

*18h40* Audience questions and panel responses for Panel Discussion 2

*19h00* End