

# KEY CONCEPTS

**RUTGER HOEKSTRA**

ASSOCIATE PROFESSOR

INSTITUTE OF ENVIRONMENTAL SCIENCES (LEIDEN UNIVERSITY)

COORDINATOR OF WISE HORIZONS, WP LEADER OF MERGE

AUTHOR OF „REPLACING GDP BY 2030“

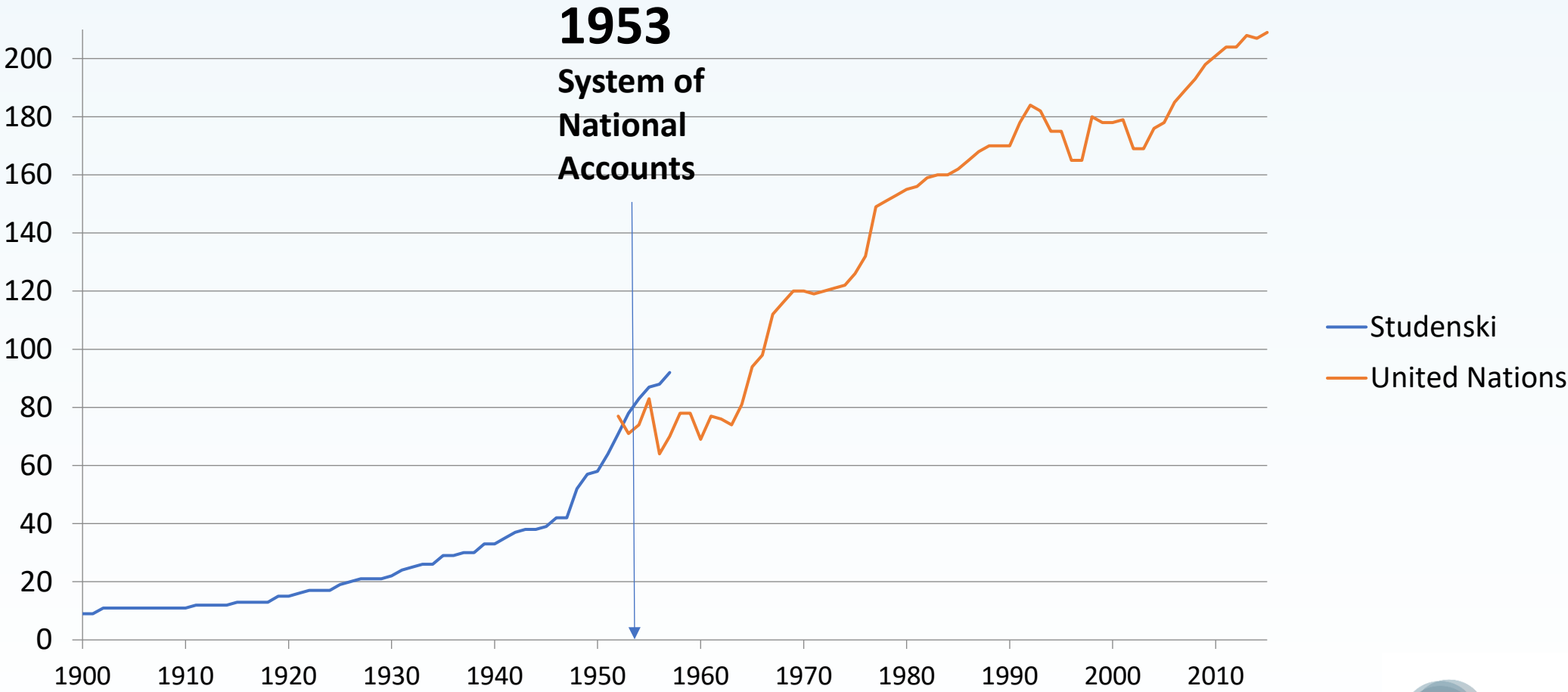


Funded by  
the European Union

WISE Horizons #101095219

# Proliferation of GDP

Number of countries

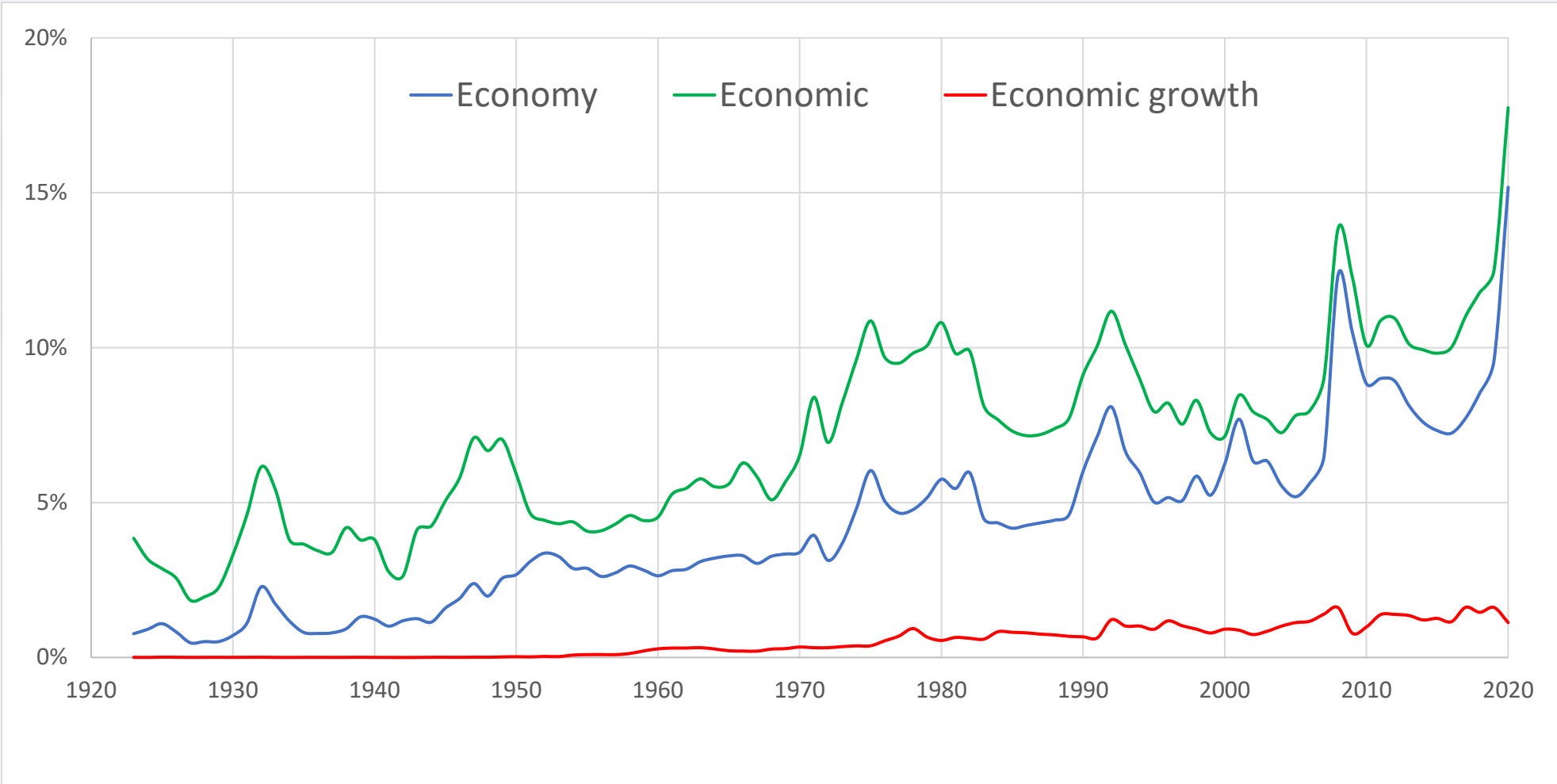


Source: Hoekstra, 2019



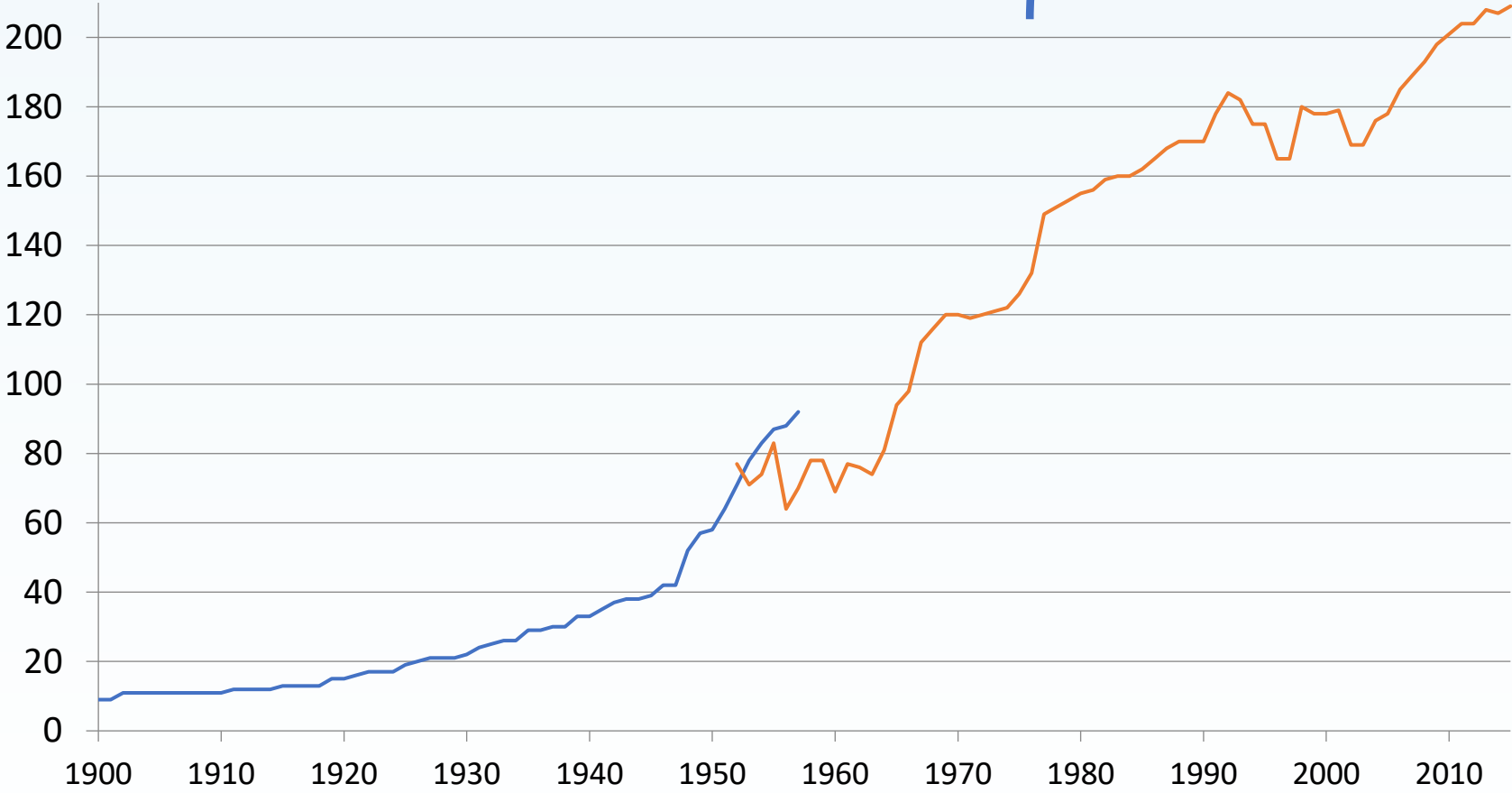
# Narrative Influence of economic concepts

Share of Articles in the New York Times



# Proliferation of GDP

Number of countries



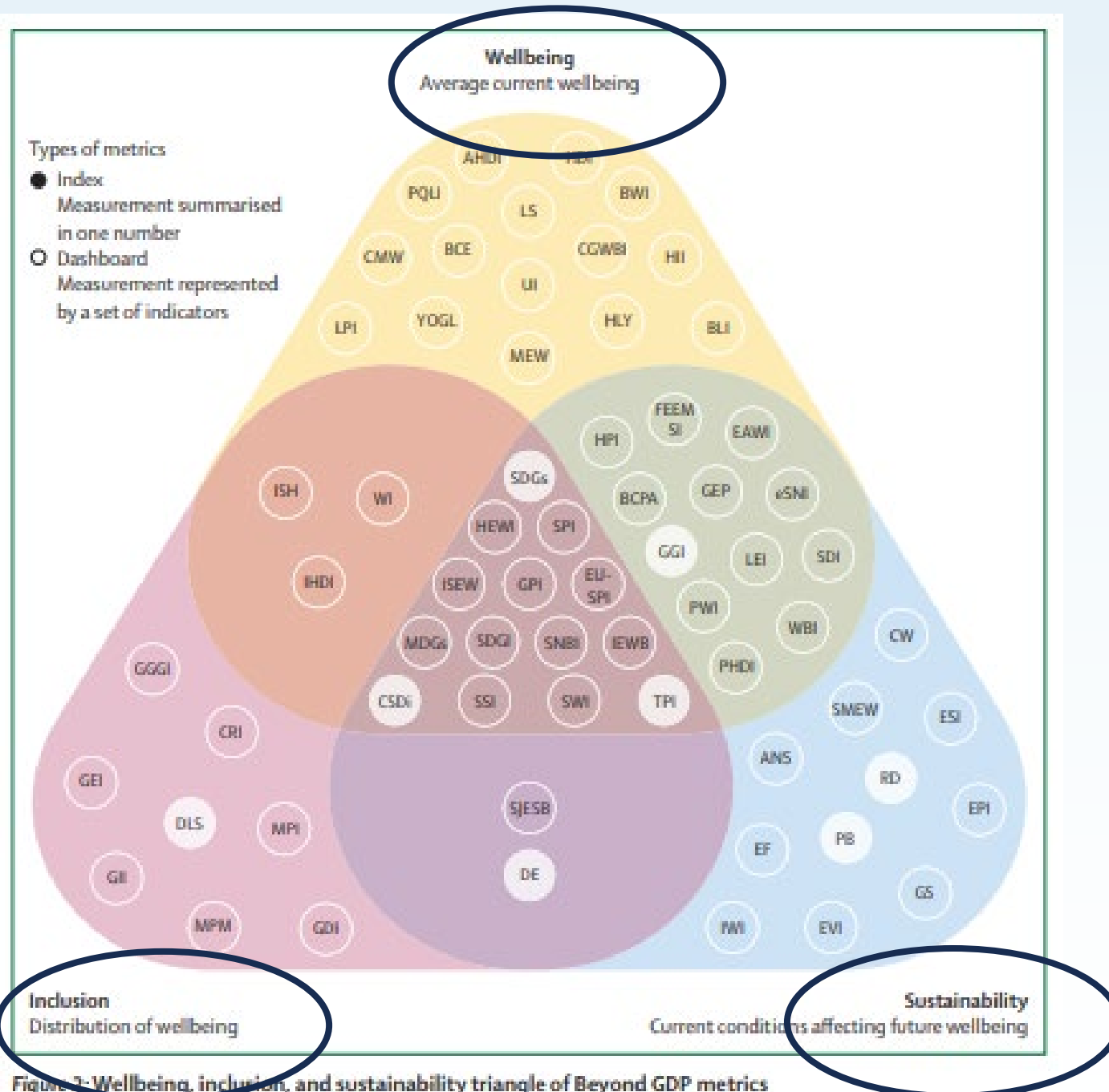
Beyond-GDP

2025  
System of  
National  
Accounts

— Studenski  
— United Nations

Source: Hoekstra, 2019

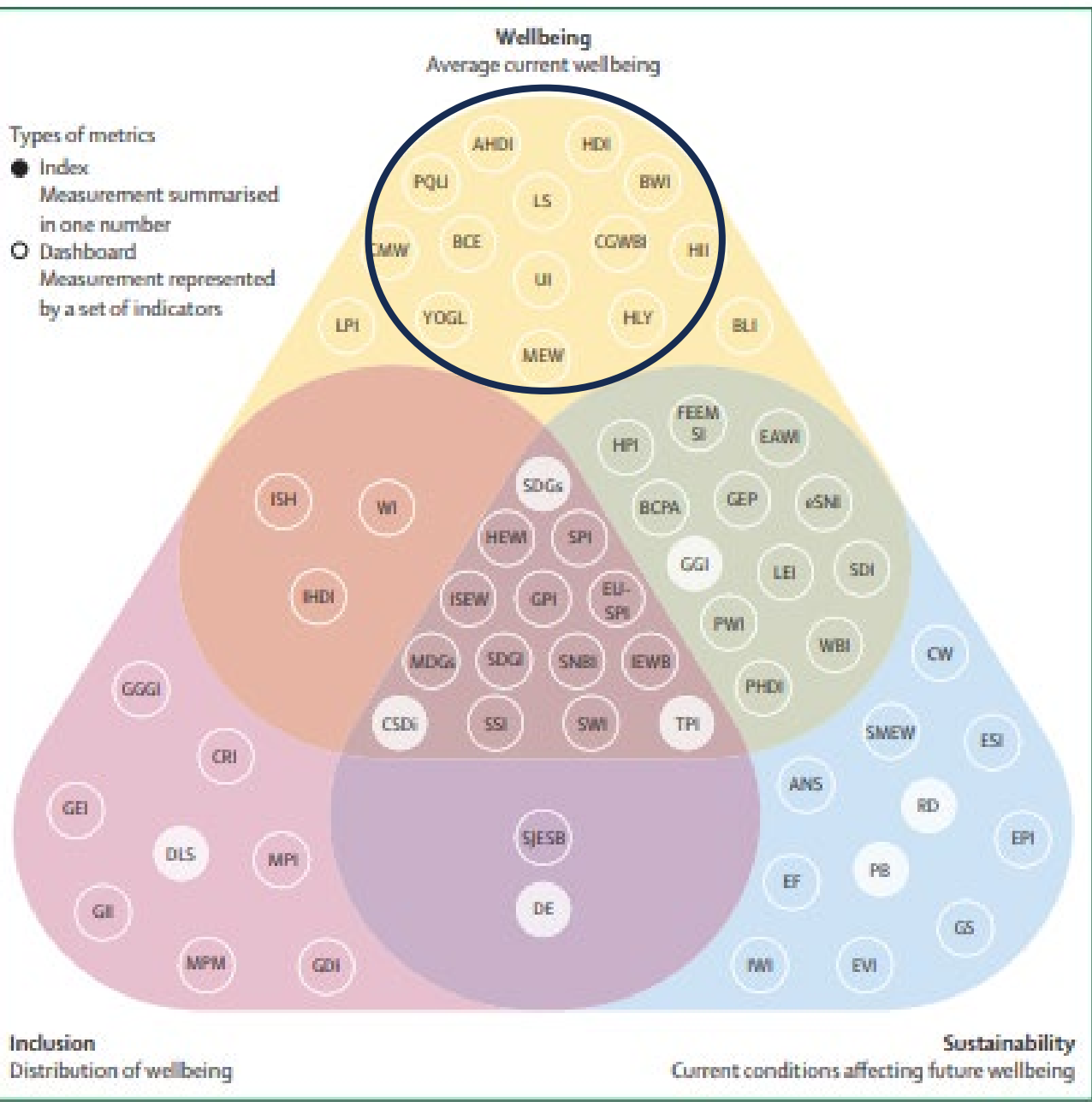




## Wellbeing, Inclusion and Sustainability

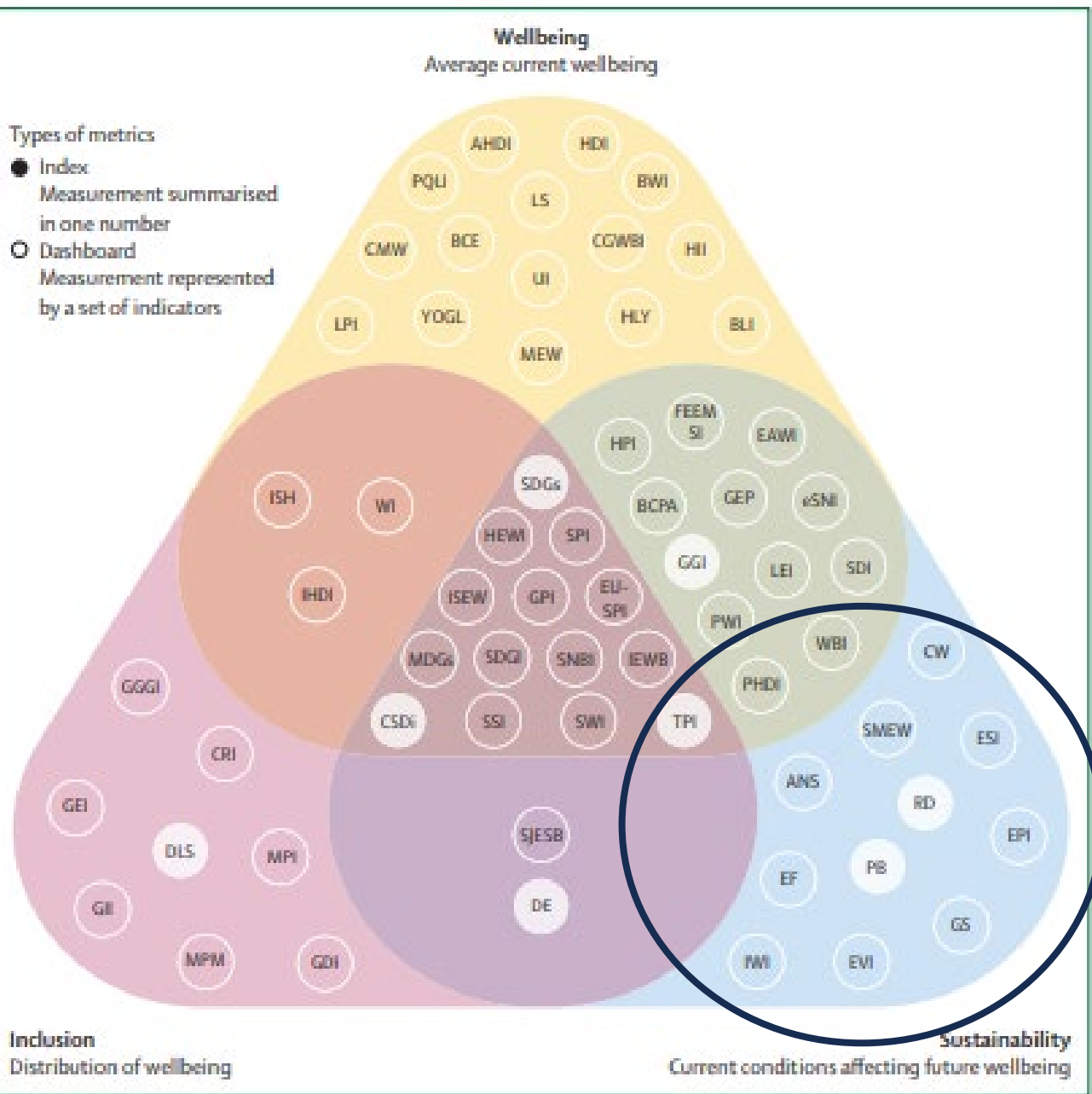
- Brundlandt Report
  - Stiglitz-Sen-Fittoussi
- ### Linguistics
- Nouns and adjectives

Figure 2: Wellbeing, inclusion, and sustainability triangle of Beyond GDP metrics



- Wellbeing
  - Human Development Index
  - Life Satisfaction
  - U-index
  - Benefits and Costs Experienced

Figure 2: Wellbeing, inclusion, and sustainability triangle of Beyond GDP metrics



- Sustainability
  - Comprehensive Wealth
  - Planetary Boundaries

Figure 2: Wellbeing, inclusion, and sustainability triangle of Beyond GDP metrics

# Key concepts

- Terminological proliferation
  - UN – SNA2025
  - OECD – WISE Centre
  - European Commission– SIWB initiative, European Horizon projects (MERGE, SPES, ToBe, WISE Horizons, WISER &REAL)
- Convergence?
  - Convergence on terminology
  - Diversity in methodologies
- Replacing SNA?
  - Beyond SNA2025: Interdisciplinary accounting system