Resource efficient design

C&A sustainability strategy
Creating the enablers for future-proof economic performance

Renew & Restore
- Reduce greenhouse gas emissions
  Act on clear, regularly reviewed climate change targets
- Safe chemicals
  Continuously improve and secure safe chemicals throughout our supply chain
- Towards zero waste
  Continuously pursue zero waste to landfill or incineration
- Water stewardship
  Reduce blue water consumption in manufacturing processes
- Safeguarding animal welfare
  Protect animal welfare throughout our supply chain

Innovate & Lead
- Sustainable materials
  Act as an industry leader in increasing the use of sustainable materials
- Circular fashion
  Innovate and incorporate circularity principles into our business and products
- Eliminate plastic pollution
  Pursue the elimination of plastic pollution

Unite & Inspire
- Workers in our supply chain
  Continuously improve the wellbeing of workers and workers’ rights in our supply chain
- Informed choices
  Enable customers to make informed choices by increasing transparency around our products and business

+ Equity, Inclusion & Human Rights

Build an inclusive C&A where everyone can become their best self and make a positive social impact beyond our business.
In the quest for sustainable development, the only thing more dangerous than the absence of progress is the illusion of it.
EU legislation is one of the key enabler

**Standard definition of circular design**

- Product Category set by PEFCR Technical Secretariat
- Durability, ease of recycling and recycled content
- Traceability (DPP)

**Fiber to fiber recycling**

- Create EU criteria for eco-contribution, governance of EPR organization and scope
- Enable destruction of unsold goods for recycling in line with waste hierarchy
- Sorting & recycling infrastructure in Europe

**Enabling environment**

- Market surveillance authorities
- Expertise by industry and collaboration
- Support transition in supplying countries
Thank you