

Resource efficient design



C&A sustainability strategy

Creating the enablers for future-proof economic performance

Renew & Restore

- » Reduce greenhouse gas emissions
Act on clear, regularly reviewed climate change targets
- » Safe chemicals
Continually improve and secure safe chemicals throughout our supply chain
- » Towards zero waste
Continually pursue zero waste to landfill or incineration
- » Water stewardship
Reduce blue water consumption in manufacturing processes
- » Safeguarding animal welfare
Protect animal welfare throughout our supply chain

Innovate & Lead

- » Sustainable materials
Act as an industry leader in increasing the use of sustainable materials
- » Circular fashion
Innovate and incorporate circularity principles into our business and products
- » Eliminate plastic pollution
Pursue the elimination of plastic pollution

Unite & Inspire

- » Workers in our supply chain
Continually improve the wellbeing of workers and workers' rights in our supply chain
- » Informed choices
Enable customers to make informed choices by increasing transparency around our products and business

+ Equity, Inclusion & Human Rights


Build an inclusive C&A where everyone can become their best self and make a positive social impact beyond our business.

In the quest for sustainable development, the only thing more *dangerous* than the absence of progress is

the *illusion* of it.

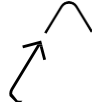
EU legislation is one of the key enabler

Standard definition of circular design




Product Category set by PEFCR Technical Secretariat
Durability, ease of recycling and recycled content
Traceability (DPP)

Fiber to fiber recycling



Create EU criteria for eco-contribution, governance of EPR organization and scope
Enable destruction of unsold goods for recycling in line with waste hierarchy
Sorting & recycling infrastructure in Europe

Enabling environment



Market surveillance authorities
Expertise by industry and collaboration
Support transition in supplying countries

Thank *you*

C&A