



## **GLOBE EU conference on Financing Nature-based Solutions**

**September 28, 11h00 – 12h30**

### **Program:**

- 11h00:** Welcome and introductions  
*Sirpa Pietikäinen* MEP, GLOBE EU
- 11h10:** Maximizing climate and biodiversity synergies with NbS  
*Catherine Chabaud* MEP, GLOBE EU
- 11h20:** The role of Natural Climate Solutions in the fight against climate change  
*Justin Adams*, Co-Director, Nature Based Solutions, World Economic Forum  
Executive Director, Tropical Forest Alliance
- 11h30:** The IUCN Global Standard for NbS  
*Radhika Murti*, Director, Global Ecosystem Management Program, IUCN
- 11h40:** Using regenerative farming as an NbS  
*Pascal Chapot*, Corporate Head of Agriculture, Nestlé.
- 11h50:** Water Replenishment as an NbS to address societal challenges  
*Jan Burger*, Climate & Water Sustainability Director, Coca-Cola Europe.
- 12h00:** Financial reforms to bring about an increase in funding NbS  
*Eva Mayerhofer*, Lead Biodiversity Specialist, European Investment Bank.
- 12h10:** Discussion
- 12h20:** Conclusions  
*Sirpa Pietikäinen* MEP, GLOBE EU

## Speakers:



**Justin Adams**  
**Co-Director, Nature Based Solutions, World Economic Forum**  
**Executive Director, Tropical Forest Alliance**

Justin has spent 25 years championing innovation and sustainability in both the private and public sectors to address the climate challenge. For the last decade he has focused on accelerating Nature Based Solutions (NBS) to create rural jobs, reverse biodiversity loss and climate breakdown. He joined The World Economic Forum at the end of 2018 to lead the TFA which is the leading public private partnership focused on reducing commodity-driven deforestation. He launched the Trillion Trees Platform [1t.org](http://1t.org) at Davos 2020 to build a global movement for ecosystem restoration and is also now exploring how to unlock carbon finance to accelerate NBS deployment.



**Radhika Murti**  
**Director, Global Ecosystem Management Programme, IUCN**

Dr Radhika Murti is IUCN's Director of Global Ecosystem Management Program, based at the Headquarters in Switzerland. In this position, Radhika has the management and oversight of IUCN's work on ecosystem-based approaches, agriculture and the Red List of Ecosystems assessment tool. Most recently, she led the design and consultation processes for developing IUCN's Global Standard on Nature-based Solutions. Originally from Fiji Islands, Radhika has a background in Forestry Science, conflict transformation and community based climate change adaptation.



**Pascal Chapot, Corporate Head of Agriculture, Nestlé**

Pascal Chapot (54) is Corporate Head of Agriculture at Nestlé since August 2020. He joined the company in 1991.

Before his current position, Pascal was Regional Technical Manager in the Caribbean Region. He held several positions within Operations, Manufacturing and Agriculture in Asia, Europe and Latin America.

Pascal is an Agronomist & Food Engineer. In also holds an MBA.

Pascal was born and raised in France. He speaks French, English, Spanish and German.



**Jan Burger, Climate & Water Sustainability Director, Europe Operating Unit, The Coca-Cola Company.**

Since 20 years working for Coca-Cola system, first on Quality, Environment, Safety & Health, then several years on Sustainability and more recently on scientific & regulatory affairs.

Since April 2021 Climate & Water Sustainability Director for Europe Operating Unit of The Coca-Cola Company. Worked first 15 years of career as water expert consultant with Dutch consulting companies.

Born in 1962, Dutch, graduated Master Degree in Hydrology from Wageningen University.



**Eva Mayerhofer, Lead Biodiversity Specialist,  
European Investment Bank.**

Eva leads the EIB's efforts to support EU and international biodiversity policies; develop business models and financing instruments to support nature positive investments; mainstream biodiversity in Bank operations; and build an understanding within the EIB of biodiversity and ecosystem risks and impacts including valuation and accounting. Prior to joining the EIB she was an environment specialist at the Asian Development Bank. She has over 20 years of experience in environmental impact assessment, natural resource management and biodiversity conservation and has worked extensively across Europe, Asia, the Pacific and Africa with various development agencies and projects.