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**Building the Future: Can clean technologies pave the way for zero-carbon construction?**

**September 6 from 16h00 to 18h00**

**Program:**

* **16h00 Welcome** – Sirpa Pietikäinen MEP, President GLOBE EU
* **16h05 Opening remarks** – Jules Besnainou, Director, Cleantech Group
* **16h10 Keynote Address** – Fulvia Raffelli, Head of Unit, DG GROW H.1 (Construction)
* **16h20 Expert introductions**(5’ each):
* Jean-Christophe Trassard, Director, Marketing of Sustainable Innovation – Ecocem (developing zero-carbon cement)
* Myriam Tryjefaczka, Sustainability and Public Affairs Director EMEA – Tarkett (applying circularity to construction materials)
* Johanna Pirinen, SVP Head of Sustainability, Wood Products Division – Stora Enso (advanced wood construction)
* Hedwig Heinsman, Co-founder – Aectual (Circular 3D-printed architectural finishes from waste materials)
* Nicolas Cruaud, CEO – Neolithe (converting household waste into granulates for construction)
* **17h20 Discussion**:
* What is the potential impact of clean technologies on the construction sector by 2030?
* What are key barriers to scale for these technologies?
* What regulatory framework would help accelerate their adoption in the EU?
* **17h50 Conclusion** – Martin Hojsík MEP, Vice-President GLOBE EU