

## Conference on Regenerative Agriculture – Dud or Silver Bullet?

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**George Monbiot** is an author, Guardian columnist and environmental activist, whose current research focus is on the global food system. His best-selling books include *Feral: Rewilding the land, sea and human life*, *Heat: how to stop the planet burning*, and *Out of the Wreckage: a new politics for an age of crisis*. George was awarded the Orwell Prize for Journalism in 2022, and his latest book, *Regenesi: Feeding the World without Devouring the Planet*, was published in May 2022.

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**Katja Seidenschnur** is heading Sustainability across Europe with the objective to embed sustainability in the Business across all categories and countries to support the transformation of food systems. Katja is part of the Executive Team of Nestlé Europe. She has substantial strategic and operational experience with more than 23 years in global, regional and national business management, marketing, business development, innovation and sales both at Nestlé and Henkel, with a proven track record including Business Executive Officer/ Managing Director with P&L responsibility for regional and national business Units. Katja holds an MBA from the University of Kiel and Executive Programs from Harvard University and IMD Business School.



**Dorothy Shaver** a Registered Dietitian who is a food system transformation thought leader with unique experience in driving change for positive health and environmental outcomes. She has dedicated her career to creating a world where nutritious food that is good for the people and the planet is accessible and desirable to all. Dorothy's eighteen years of cross-industry experience spans across behaviour change, nutrition, agriculture, and food eco-system shifts working across the industry in media, retail, health care, marketing, AI, and fitness. She led the creation and promotion of [Future 50 Foods](#) and leads Unilever's [regenerative agriculture](#) strategy and has vast experience in public speaking and publication writing. Dorothy's current role is Global Food Sustainability Director for Unilever's food brands, in addition to a founding board member of The Food for Climate League.



**Dana Rakha-Michalon** manages the One Planet Business for Biodiversity (OP2B) at the World Business Council for Sustainable Development (WBCSD). Dana leads the coalition's work on regenerative agriculture, specifically on OP2B's Regenerative Agriculture framework and on harmonizing definitions, indicators and metrics. She also leads the work on conversion-free and restorations actions in high-value ecosystems.

Dana is an agronomist and landscape architect, specialized in environmental management. Prior to joining WBCSD, she worked for 10 years managing large-scale sustainable projects in France and the Middle East. She holds an MBA with a specialization in Strategy & Multinational Enterprise Management from Emlyon Business school.



**Morgan Gillespy** is the Global Director of the Food and Land Use Coalition (FOLU) at the World Resources Institute. In this role, she provides strategic leadership to the coalition, working collaboratively across the FOLU network to advance the FOLU agenda with governments, the private sector, financial institutions, and civil society.

Prior to this, Morgan spent seven years at CDP where she worked across its Technical, Supply Chain, Water and Forests programs. She was named Head of Water Security in 2016 was Global Director, Forests from 2017 - 2020.

She holds an MSc from Imperial College London, specializing in Environmental Assessment and Analysis.