A blueprint for sustainable chemicals in a circular economy
Globe EU event - European Parliament 05/24/2023

Tarkett
Best practice on material transparency
A worldwide leader in flooring & sports surfaces

€2.8bn Net sales

12,000+ employees

Sales in more than 100 countries

1.3 million m² of flooring sold each day

34 Industrial sites

8 Recycling centers

25 R&D Centers & laboratories

2021 figures

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We serve end users where people & planet matter

WORKPLACE

HEALTHCARE

EDUCATION

SPORTS

HOME

HOSPITALITY

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We offer a broad and innovative product portfolio

- **VINYL & LINOLEUM**
- **CARPET**
- **WOOD & LAMINATE**
- **ACCESSORIES & RUBBER**
- **INDOOR & OUTDOOR SPORTS SURFACES**
Circular design is at the core of how Tarkett operates. Applying Cradle to Cradle® principles to all product ranges... …to enable safe chemicals flows in the circular economy.
CRADLE TO CRADLE® PRINCIPLES

DO MORE GOOD INSTEAD OF BEING LESS BAD

- Material Health
- Material Reutilization
- Renewable Energy
- Water Stewardship
- Social Fairness

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chemicals assessment according to C2C principles is systematic for ecodesigning all Tarkett’s products
Safe and transparent circular value chains.

Product Material Health Statements are publicly available for Tarkett products on our websites.

MHS discloses:
- products’ chemicals content down to 0.01%
- the result of EPEA risk assessment
- Reach and Green Screen Tag status.

MHS is a third party risk assessment.

More information about MHS:

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Benefits and implications

Tarkett has a robust process for

• Chemicals risk assessment
• Defining its rolling road map and action plan for problematic chemicals substitution ahead of regulation
• Onboard suppliers on a continuous optimisation process of chemicals and products’ formulations

Independent Third Party organisation

• Ensures external expertise in toxicology and eco-toxicology
• Secures the confidentiality of suppliers proprietary/strategic information
• Provides trustworthy information to customers on product formulation and results of chemicals risks assessment in the intended product use
Systematic chemicals risk assessment leads to substitution, phase out and innovation

Tarkett’s success stories

Substitution of phthalate based plasticisers in vinyl floors by alternatives used for toys and food contact started in 2009 and rolled out in 2014

Phase out of PFAS (Stains repellents) in Carpet tiles in 2010 for Desso (Europe) and 2017 for Tandus Centiva (US)

Substitution of rubber infill for artificial turf by olive pits or cork organic infills, is available ahead of the upcoming European regulation project on microplastics release control

Phase out of biocides in 2013 for all product ranges. Instead we raise awareness on cleaning and maintenance procedure
What Europe could do to support progressive industries and the others?

Our asks

- Provide **regulatory predictability** to ensure a level playing field and favourable conditions for innovation in chemicals management.
- Require **enhanced transparency by law**
  - *End users are seeking for information about chemical content of products*
  - *Nobody wants to show bad substances in its products*
  - *It is an incentive to eliminate hazardous substances*
- Transparency on substances used and their recyclability is key for the development of **digital product passport** supported by **harmonised standards framework for construction products** in the construction sector.
- Integrate substitution opportunities assessment in “safe and sustainable by design” approach, for **eco-designing products with chemicals from the onset**.
- **Harmonise regulations** globally for safe management of chemicals.
Together, we’re building new ground - one that we can all stand firmly on, for generations to come. Together, we’re building...

The way to better floors.

Myriam Tryjefaczka
Director Sustainability and Public Affairs Tarkett EMEA
myriam.tryjefaczka@tarkett.com